

# 2025 Residential Real Estate Industry Landscape

An organized framework and ecosystem showcasing the top companies, platforms and institutions driving residential real estate.

## ENTERPRISES (Brokerages and Franchises)

franchise brands
Coldwell Banker Real Estate
Sotheby's International Realty
Corcoran
Century 21 Real Estate
Better Homes & Gardens Real Estate
ERA Real Estate

Anywhere Advisors	company-owned brokerages
Coldwell Banker Real Estate	
Sotheby's International Realty	
Corcoran	

franchise brands	company-owned brokerages	HSF Affiliates	Berkshire Hathaway	Compass
Berkshire Hathaway HomeServices			Long and Foster	Christie's International Real Estate
Intero			BHHS Fox & Roach	Compass
RealLiving				@Properties

franchise brand	company-owned brokerages	Hanna Holdings
Howard Hanna Real Estate		Howard Hanna Real Estate
		Allen Tate
		Rand Realty

HomeSmart International	Realty One Group
Windermere Real Estate	Weichert REALTORS®
United Real Estate	John L. Scott
Crye-Leike REALTORS®	The Agency

franchise brand	company-owned brokerage	Cairn Holdings
JPAR Real Estate	Your Castle Real Estate	

## FRANCHISORS

Keller Williams Realty	RE/MAX
Engel & Völkers	Exit Realty
Sotheby's International Realty	NextHome
Corcoran	Realty Executives

## BROKERAGES

eXp Realty	The Real Brokerage	Douglas Elliman	Redfin
Side	Peerage Realty Partners	William Raveis	LPT Realty
Gold Nation	Fathom Realty	Majestic Realty Collective	Samson Properties
Go Network	First Team Real Estate	Brown Harris Stevens	The Keyes Company

## BROKERAGE NETWORKS

LeadingRE	The Realty Alliance
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## REAL ESTATE TECHNOLOGY

Cotality (CoreLogic)	ICE / Black Knight
FBS	Constellation Real Estate Group
Inside Real Estate	MoxiWorks
Lone Wolf Technologies	AccountTECH
Skyslope	DocuSign

## ORGANIZED REAL ESTATE

National Association of REALTORS®
State REALTOR® Associations
Local REALTOR® Associations
Institutes, Societies, Councils

## MULTIPLE LISTING SERVICES

California Regional MLS	Bright MLS	Stellar MLS
NTREIS	FMLS	Miami REALTORS®

## MLS STANDARDS AND GROUPS

RESO	CMLS	REDistribute	MLS Grid
RECore	MLSAligned	Markt	

## PORTALS

Zillow Group	Zillow	CoStar	Homes.com
Trulia	Follow Up Boss	Apartments.com	
ShowingTime+		Newscorp	Realtor.com

## COACHES

Brian Buffini	Tom Ferry	Jared James	Workman Success Systems

## MEDIA

Inman	RIS Media	HousingWire	Real Estate News